



# INVESTOR RELATIONS GLOBAL LEAGUE Demonstration

# What is IR Global League?

Gives your Financial Presentation **global attention** & improves your **pre-planning process**

- ▶ Facilitates corporate access deconflicting issues with a real-time “**Air Traffic System**”
- ▶ Prevents your presentation from clashing with other companies to get optimal “**Air Time**”
- ▶ Displays your financial event so it’s **visible** locally and internationally
- ▶ Increases the **opportunity** for analysts, journalists and investors to be available

# *What is IR Global League?*

*How IR Global League works - Demonstration*

- Browse [www.irgl.info](http://www.irgl.info)
- You see all “Public Confirmed Event” registered in the system
- Click on the clock



Show library events

JULY  
5  
2022

 09:00 CEST 09:00 GMT+2 **Dustin Group, Audiocast with teleconference, Q3, 2022** Speakers: CEO Thomas Ekman, CFO Johan Karlsson Sector: Information technology   

JULY  
7  
2022

 10:00 CEST 10:00 GMT+2 **Catena Fastigheter, Audiocast with teleconference, Q2, 2022** Speakers: CEO Jörgen Ericsson, CFO Sofie Bennsten Sector: Financials - Construction & Real Estate   

JULY  
8  
2022

 09:00 CEST 09:00 GMT+2 **Fabege, Webcast with teleconference, Q2, 2022** Speakers: CEO Stefan Dahlbo, CFO Åsa Bergström Sector: Financials - Construction & Real Estate   

JULY  
8  
2022

 10:00 CEST 10:00 GMT+2 **Atrium Ljungberg , Audiocast, Q2, 2022** Speakers: CEO Annica Ånäs, CFO Ulrika Danielsson Sector: Financials - Construction & Real Estate   

JULY  
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 10:00 CEST 10:00 GMT+2 **Atrium Ljungberg , Webcast, Q2, 2022** Speaker: CEO Annica Ånäs Sector: Financials - Construction & Real Estate   

JULY  
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 11:00 CEST 11:00 GMT+2 **Fabege, Audiocast with teleconference, Q2, 2022** Speakers: CEO Stefan Dahlbo, CFO Åsa Bergström Sector: Financials - Construction & Real Estate   

JULY

➤ When the Clock opens up - Click on Search



Show library events

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JULY  
8  
2022

 11:00 CEST 11:00 GMT+2 **Fabege, Audiocast with teleconference, Q2, 2022** Speakers: CEO Stefan Dahlbo, CFO Åsa Bergström Sector: Financials - Construction & Real Estate   

JULY  
15  
2022

 09:00 CEST 09:00 GMT+2 **Bubbleroom, Audiocast, Q2, 2022** Speakers: CEO Ville Kangasmuukko Nordström, CFO Esko Österbacka Sector: Retail & Consumer Goods  

➤ Now the search opens up and you can look for

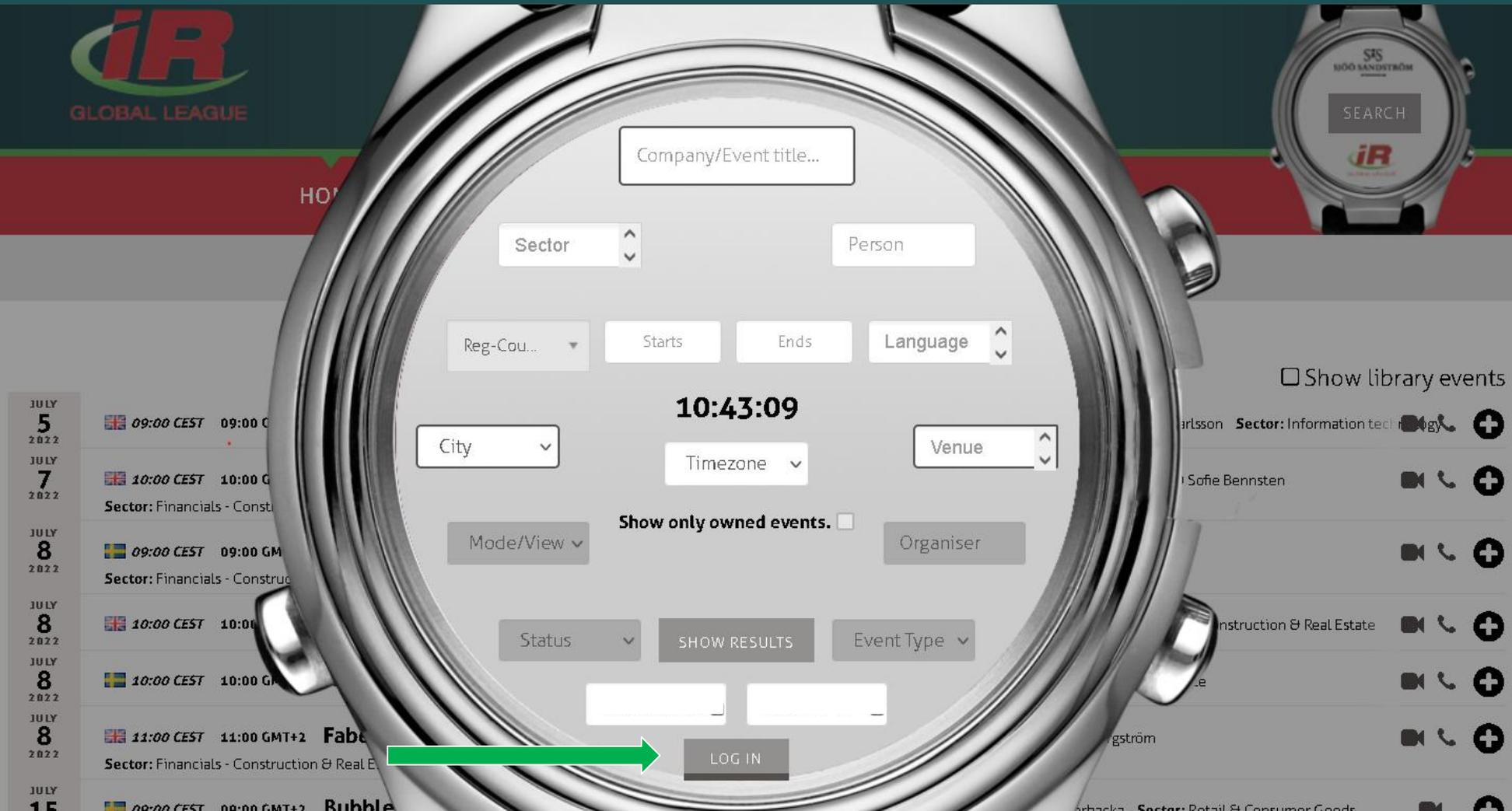
Date Time Timezone Company/Event Title Sector  
Region/Country City Person Language Venue

The screenshot shows a search interface for the iR Global League. The interface is overlaid on a background image of a watch. Green arrows point from text labels to specific search filters:

- Date**: Points to the 'Starts' and 'Ends' date pickers.
- Region/Country**: Points to the 'Reg-Cou...' dropdown menu.
- City**: Points to the 'City' dropdown menu.
- Sector**: Points to the 'Sector' dropdown menu.
- Company/Event Title**: Points to the 'Company/Event title...' search input field.
- Person**: Points to the 'Person' search input field.
- Language**: Points to the 'Language' dropdown menu.
- Venue**: Points to the 'Venue' dropdown menu.
- Time zone**: Points to the 'Timezone' dropdown menu.

The interface also includes a central clock showing '10:43:09', a 'SHOW RESULTS' button, and a 'LOG IN' button. A list of events is visible on the left side of the screen.

- Log in (at 6 o'clock) [mark.nadenplus@model.com](mailto:mark.nadenplus@model.com)
- Ask us for the password



➤ Now you can see all registered events and also their status

Unconfirmed (Yellow)    Confirmed (Green)  
 Restricted (Green Stop)    Canceled (Red)



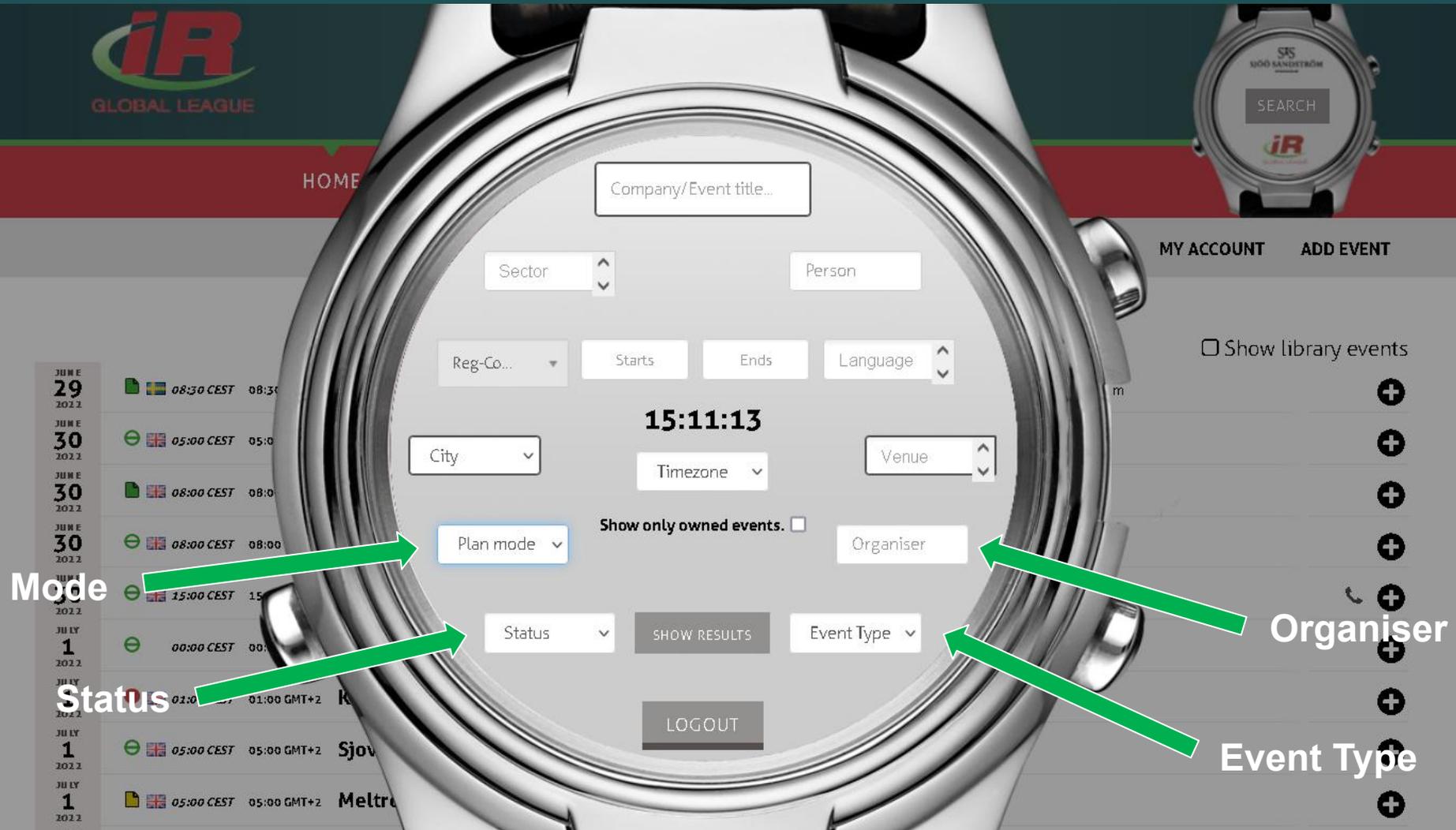
HOME    NEWS    MEMBERS AND PARTNERS    CONTACT    ABOUT    RATING

MY ACCOUNT    ADD EVENT

Show library events

JUNE 30 2022	⊖	🇬🇧	05:00 CEST	05:00 GMT+2	<b>Anoto Group AB AGM</b> Sector: Information Technology	+
JUNE 30 2022	⊖	🇬🇧	08:00 CEST	08:00 GMT+2	<b>Aspire Global AGM</b> Sector: Media & Publishing	+
JUNE 30 2022	⊖	🇬🇧	15:00 CEST	15:00 GMT+2	<b>StoltNielsen Teleconference</b> Sector: Service & Transports	☎ +
JULY 1 2022	⊖		00:00 CEST	00:00 GMT+2	<b>The Scottish Salmon Company Report Q2</b>	+
JULY 1 2022	●	🇬🇧	01:00 CEST	01:00 GMT+2	<b>KappAhl Report Q2</b> Sector: Retail & Consumer Goods	+
JULY 1 2022	⊖	🇬🇧	05:00 CEST	05:00 GMT+2	<b>Sjova Report Q2</b> Sector: Financials - Banking & Insurance    Venue/Type: Other venue    City: Reykjavik	+
JULY 1 2022	●	🇬🇧	06:55 CEST	06:55 GMT+2	<b>Kungsleden Report Q2</b> Sector: Financials - Construction & Real Estate    Venue/Type: Other venue    City: Stockholm	+
JULY 1 2022	⊖	🇬🇧	07:00 CEST	07:00 GMT+2	<b>Radisson Hospitality Report Q2</b> Sector: Service & Transports	+
JULY 1 2022	●	🇬🇧	07:00 CEST	07:00 GMT+2	<b>Com Hem Report Q2</b> Sector: Retail & Consumer Goods	+
JULY 1 2022	●	🇸🇪	07:30 CEST	07:30 GMT+2	<b>Hemfosa Report Q2</b> Sector: Financials - Construction & Real Estate    City: Stockholm	+
JULY 1 2022	●	🇬🇧	08:00 CEST	08:00 GMT+2	<b>Interim Report Q2</b> Sector: Financials - Investment Companies	+

➤ You can also search by Mode, Status, Organiser and Event Type when you are logged in

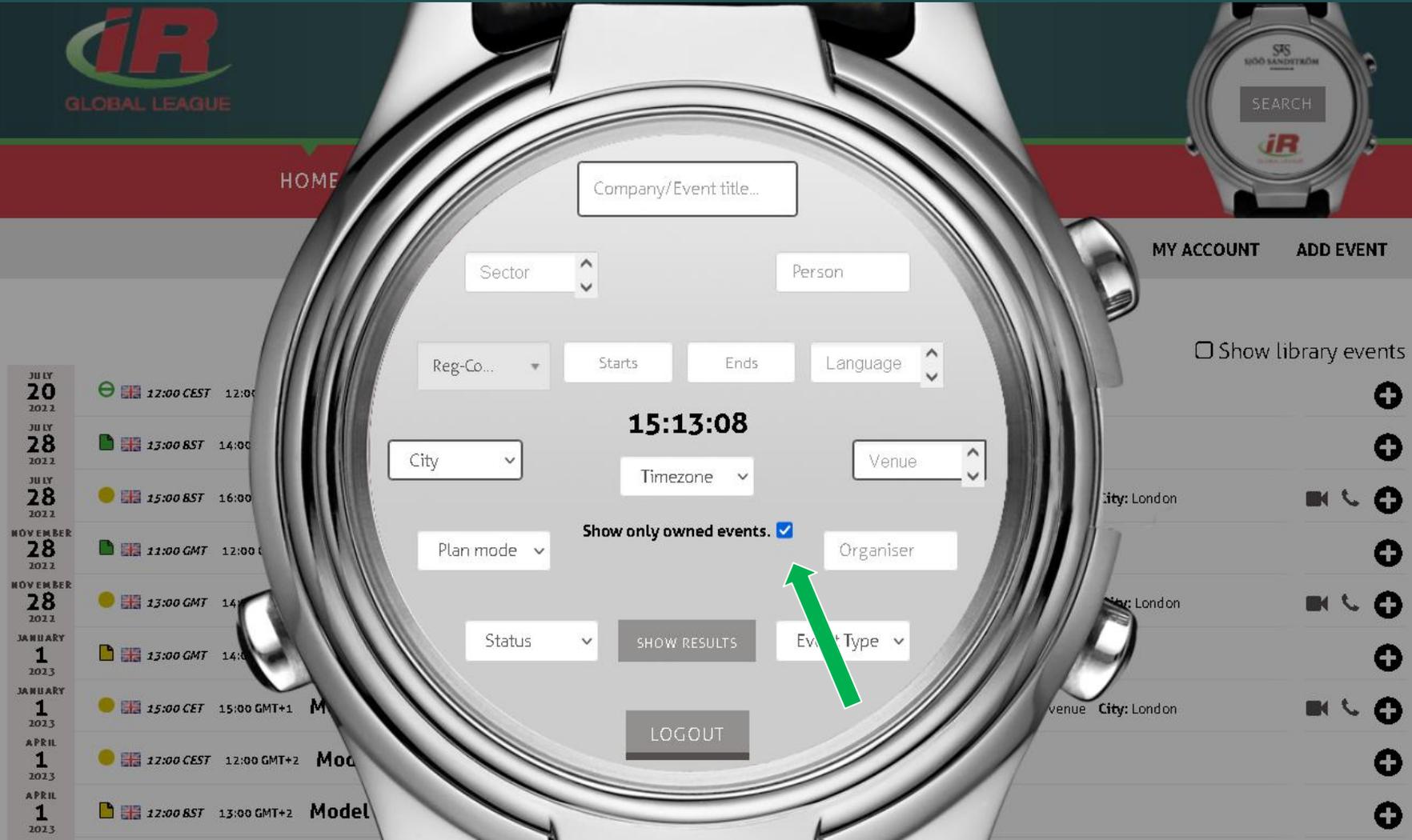


The image shows a screenshot of the iR GLOBAL LEAGUE website's search interface. A large, semi-transparent watch is overlaid on the search filters. The watch's face contains the search filters, and its hands point to the time 15:11:13. The search filters include:

- Company/Event title... (text input)
- Sector (dropdown)
- Person (text input)
- Reg-Co... (dropdown)
- Starts (text input)
- Ends (text input)
- Language (dropdown)
- City (dropdown)
- Timezone (dropdown)
- Venue (dropdown)
- Plan mode (dropdown) - annotated with a green arrow and the text "Mode"
- Show only owned events.  (checkbox)
- Organiser (text input) - annotated with a green arrow and the text "Organiser"
- Status (dropdown) - annotated with a green arrow and the text "Status"
- Event Type (dropdown) - annotated with a green arrow and the text "Event Type"

Other visible elements on the page include the iR GLOBAL LEAGUE logo, a "HOME" link, a search bar with the text "SEARCH" and the iR logo, "MY ACCOUNT" and "ADD EVENT" links, and a calendar view on the left showing dates from June 29 to July 1, 2022. The background is a dark teal color with a red vertical bar on the right side.

- To see all your own events and their current status planning:  
Click the box “Show only owned events”



The screenshot shows the iR Global League website interface. A large watch is overlaid on the screen, with its face displaying a search filter menu. The menu includes the following elements:

- Company/Event title... (text input)
- Sector (dropdown)
- Person (text input)
- Reg-Co... (dropdown)
- Starts (text input)
- Ends (text input)
- Language (dropdown)
- City (dropdown)
- Timezone (dropdown)
- Venue (dropdown)
- Plan mode (dropdown)
- Show only owned events.  (checkbox)
- Organiser (text input)
- Status (dropdown)
- SHOW RESULTS (button)
- Event Type (dropdown)
- LOGOUT (button)

The watch face also displays the time 15:13:08. In the background, the website interface is visible, including a calendar on the left and a list of events on the right. A green arrow points to the 'Show only owned events.' checkbox.

- To see your past events:  
Click the box “Show Library Events”



HOME NEWS MEMBERS AND PARTNERS CONTACT ABOUT

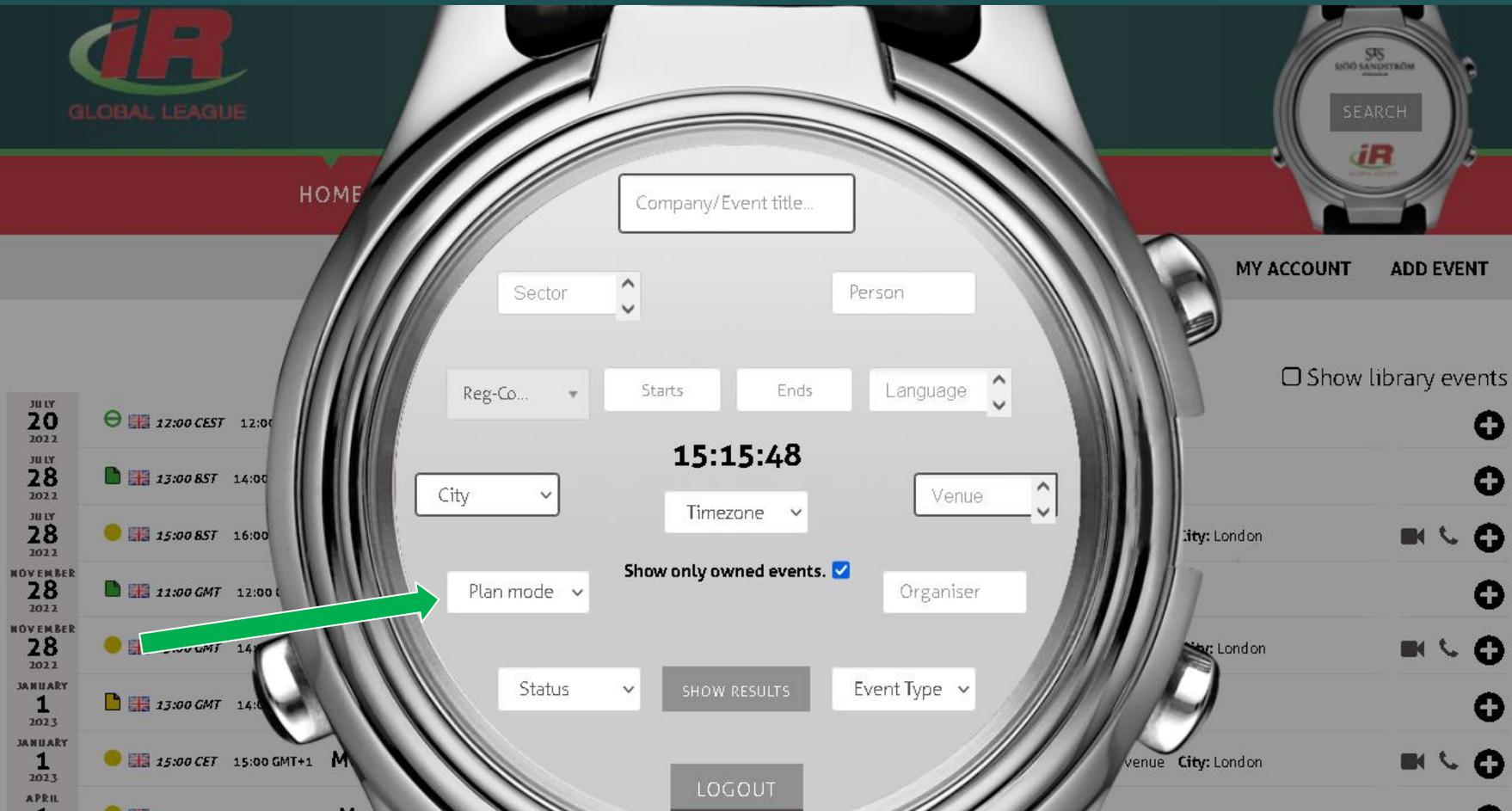
MY ACCOUNT ADD EVENT

Show library events

APRIL 1 2023		14:00 BST	15:00 GMT+2	<b>Model Webcast with teleconference</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
APRIL 1 2023		12:00 BST	13:00 GMT+2	<b>Model Report Q1</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
APRIL 1 2023		12:00 CEST	12:00 GMT+2	<b>Model AGM</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
JANUARY 1 2023		15:00 CET	15:00 GMT+1	<b>Model Webcast with teleconference</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
JANUARY 1 2023		13:00 GMT	14:00 GMT+1	<b>Model Report Q4</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
NOVEMBER 28 2022		13:00 GMT	14:00 GMT+1	<b>Model Webcast with teleconference</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
NOVEMBER 28 2022		11:00 GMT	12:00 GMT+1	<b>Model Report Q3</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
JULY 28 2022		15:00 BST	16:00 GMT+2	<b>Model Webcast with teleconference</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
JULY 28 2022		13:00 BST	14:00 GMT+2	<b>Model Report Q2</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
JULY				<b>Model AGM</b>				

Go to Plan mode (at 8 o'clock) and change from Event view to Plan view

- You can now also see all your reports (marked with a square), and their status
- This is the pre-planning process, IRGL also includes non-confirmed events when you are logged in
- You have future expected events/reports pre-scheduled by quarter on 1 Jan, 1 Apr, 1 July & 1 Oct



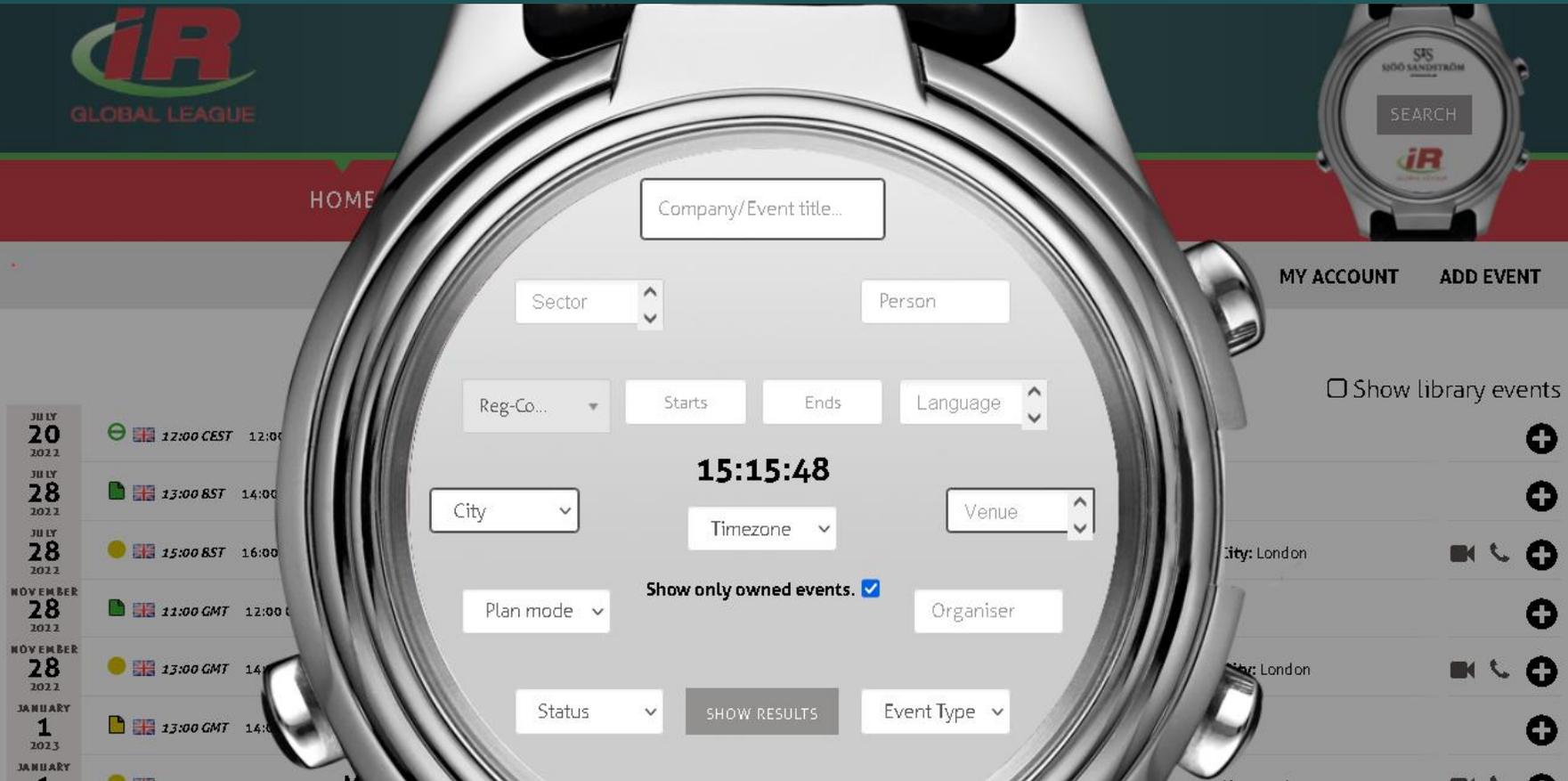
The screenshot displays the IRGL website interface with a watch overlay. The watch face shows a search filter interface with the following elements:

- Company/Event title...
- Sector
- Person
- Reg-Co...
- Starts
- Ends
- Language
- City
- Timezone
- Venue
- 15:15:48
- Show only owned events.
- Plan mode
- Organiser
- Status
- SHOW RESULTS
- Event Type
- LOGOUT

The background shows a calendar view with events for July 20, 28, and November 28, 2022, and January 1, 2023. A green arrow points to the 'Plan mode' dropdown menu.

Once the events and reports are out, next events & reports are automatically loaded up in the system by quarter (Jan 1, Apr 1, July 1, Oct 1) in the order they are expected to show up next time

The system saves historic information such as speakers, sectors and time to gain time when you update new events and reports



The image shows a screenshot of the iR GLOBAL LEAGUE search interface, overlaid on a large, detailed image of a silver chronograph watch. The watch face is semi-transparent, revealing the search filters and results. The search interface includes a search bar at the top with the text "Company/Event title...". Below it are several filter categories: "Sector" (with up/down arrows), "Person", "Reg-Co..." (with a dropdown arrow), "Starts", "Ends", "Language" (with up/down arrows), "City" (with a dropdown arrow), "Timezone" (with a dropdown arrow), "Venue" (with up/down arrows), "Plan mode" (with a dropdown arrow), "Show only owned events." (with a checked checkbox), and "Organiser". At the bottom of the filters are "Status" (with a dropdown arrow), a "SHOW RESULTS" button, and "Event Type" (with a dropdown arrow). On the right side of the interface, there are links for "MY ACCOUNT" and "ADD EVENT", and a checkbox for "Show library events" with a plus icon. Below these are several event entries, each with a plus icon and a camera icon. The watch face also displays the time "15:15:48".

When you are ready to move your reports and events to a preferred date  
Click on the plus sign (+) on the events list and the event or report opens up

- Now you got more details on your coming events
- To edit or clone your event - just click on the link to the left in your event list

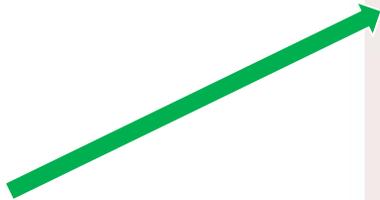


HOME NEWS MEMBERS AND PARTNERS CONTACT ABOUT

MY ACCOUNT ADD EVENT

Show library events

JULY 20 2022			12:00 CEST	12:00 GMT+2	<b>Model AGM</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
<b>IR:</b> Mark Naden <b>Activity:</b> AGM <b>City:</b> London <b>Language:</b> English Source: IRGL									
JULY 28 2022			13:00 BST	14:00 GMT+2	<b>Model Report Q2</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
JULY 28 2022			15:00 BST	16:00 GMT+2	<b>Model Webcast with teleconference</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
NOVEMBER 28 2022			11:00 GMT	12:00 GMT+1	<b>Model Report Q3</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
NOVEMBER 28 2022			13:00 GMT	14:00 GMT+1	<b>Model Webcast with teleconference</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
JANUARY 1 2023			13:00 GMT	14:00 GMT+1	<b>Model Report Q4</b>	Sector: Financials - Banking & Insurance	Venue/Type: Other venue	City: London	
JANUARY									



## Just edit your event or your cloned event and save

- In Event Info - Event Type - Title - Time - Date & Status
- In People - Speakers
- In Location - Country and City
- In Company - Sectors



HOME

NEWS

MEMBERS AND PARTNERS

CONTACT

ABOUT

MY ACCOUNT

ADD EVENT

Month	Date	Time	Event Title	Sector
JULY 2022	20	12:00 CEST 12:00 GMT+2	Model AGM	Final
JULY 2022	28	13:00 BST 14:00 GMT+2	Model Report Q2	Report
JULY 2022	28	15:00 BST 16:00 GMT+2	Model Webcast with t	Webcast
NOVEMBER 2022	28	11:00 GMT 12:00 GMT+1	Model Report Q3	Report
NOVEMBER 2022	28	13:00 GMT 14:00 GMT+1	Model Webcast with t	Webcast
JANUARY 2023	1	13:00 GMT 14:00 GMT+1	Model Report Q4	Report

▸ Event info

▸ People

▸ Location

▸ Company

URL alias

URL alias

SAVE

SAVE AND CLONE TO NEXT

Show library events

London +

City: London +

Venue/Type: Other venue City: London + -

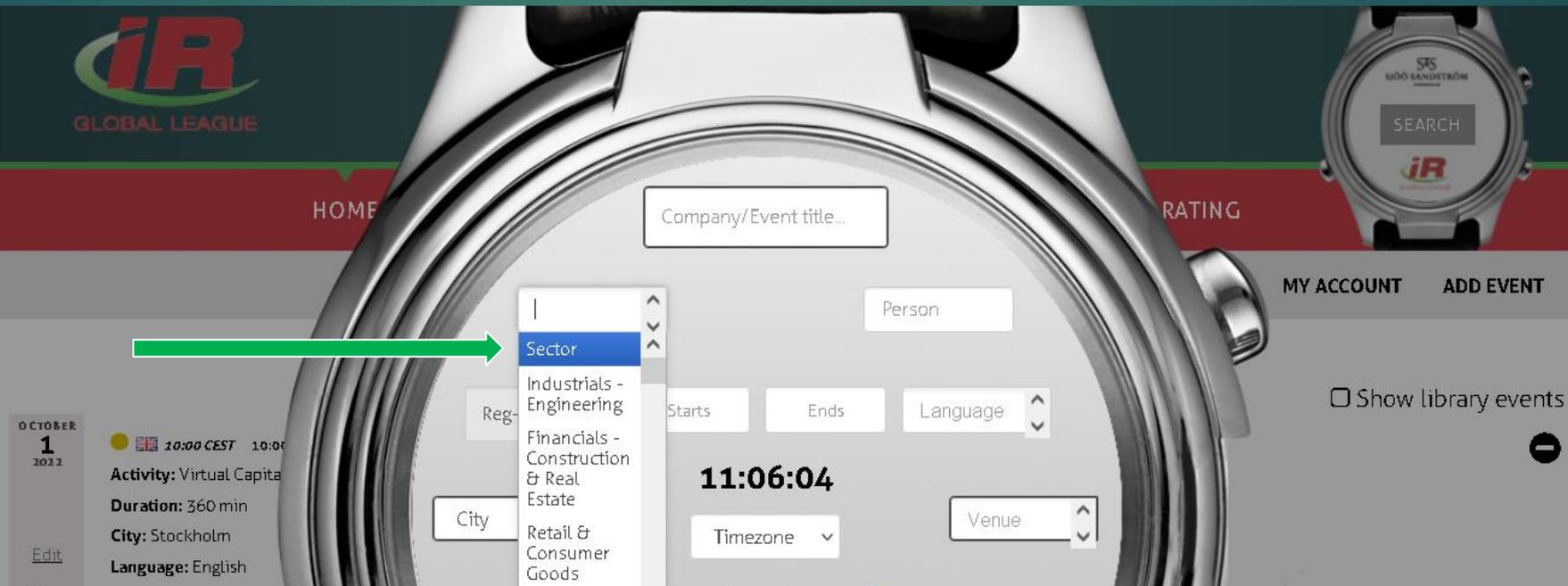
City: London -

Venue/Type: Other venue City: London + -

City: London +

## Scheduling strategy

- Before you enter or edit your event, use the search engine
- Choose your sector to get an idea of what the rest of the sector is doing
- Use the date search from Jan 1, Apr 1, Jul 1, Oct 1 so you do not miss anything in that quarter
- Check your date alone to see what else is already scheduled that day
- As soon as a new event comes in the system, it is visible to all in-logged members, including events with unconfirmed status



## The “Market Maker Support”

As soon as anyone edits or creates events in the system, the Market Maker gets noticed

This is where the “**Air Traffic Controller**” steps in to help you get the **Best Air Time** if there is a clash to make sure relevant analysts, journalists and investors are not simultaneously invited to another presentation

The image shows a screenshot of the iR Global League website interface. A large, semi-transparent watch face is overlaid on the page, centered over the main content area. The watch face has a silver case and a black dial with a white face. The dial displays the time 11:06:04. The watch face also features a search button labeled 'SEARCH' and the iR logo. The website interface includes a navigation bar with 'HOME' and 'RATING' buttons. A dropdown menu is open, showing a list of sectors: 'Sector', 'Industrials - Engineering', 'Financials - Construction & Real Estate', and 'Retail & Consumer'. A green arrow points to the 'Sector' option. The interface also includes a search bar labeled 'Company/Event title...', a 'Person' field, and a 'Venue' dropdown. The bottom of the page shows a calendar for October 1, 2022, and a list of events with details like 'Activity: Virtual Capital', 'Duration: 360 min', and 'City: Stockholm'. The text 'MY ACCOUNT' and 'ADD EVENT' is visible in the top right corner.

## *Membership Rules*

- All parties with something to present have the right to be members
- All parties contributing to members' presentations have the right to be partners
- Many of the parties are, therefore, both members and partners
- Base fee is the same for both parties

## *Our Vision*

- IR Global League is the leading digital information platform for financial events
- Improves information, transparency, and corporate governance
- Encourages mutual information exchange between participants
- Believes in showcasing the best of the best companies worldwide
- Developed to be neutral to all parties

*Thank You For Your Time*

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